Maximizing the Potential of a Multi-Generational Workforce

Today’s four-generation workforce can present many organizational challenges. Effective leaders must understand the differentiating factors and influences of each generation in order to succeed. Session attendees will learn what motivates each generation and identify strategies to improve critical communication skills to bridge generational gaps and create a culture of excellence.

This session is approved for 2.5 points towards either a CMC or MMC designation. RMC Professional Development hours are pending. Lunch will be provided.

MC-4022-SP16-1  Atlantic City
Tropicana Hotel & Convention Center
2801 Pacific Avenue
Room To Be Announced
Sunday, April 24
10:00 a.m. - 3:30 p.m.
Instructor: Yvette Murry
$150

International Institute of Municipal Clerks

The International Institute of Municipal Clerks (IIMC) promotes continuing education and certification, professional development programs, networking solutions and other opportunities. The IIMC provides two certifications, earned through participation in educational programs and involvement in a variety of professional development activities - the Certified Municipal Clerk (CMC) and Master Municipal Clerk (MMC). Additional information is available on their website at www.iimc.com.

Please be advised that the Municipal Clerks Association of New Jersey (MCANJ) offers scholarship opportunities for students pursuing the IIMC’s CMC and/or MMC designations. Please visit NJClerks.org for the application and more information.
I wish to register for:

Course Title: Maximizing the Potential of a Multi-Generational Workforce
Course ID: MC-4022-SP16-1
Course Location: Tropicana, Atlantic City
Course Fee: $150

Check or voucher must accompany registration form. Make check or voucher payable to: Rutgers, The State University of New Jersey. Mail to above address.

In accordance with University policies, credit card information is no longer accepted on registration forms. Students paying course fees with a credit card must register online at: http://cgs.rutgers.edu. Click on the red “Register Now” button.

There is a $25 fee for course withdrawals and/or returned checks.