

Become Certified in Government Technology Leadership

# ENROLL NOW

## for 2018-19 classes!

**FIRST COME FIRST SERVED  
SEATING IS LIMITED**



This nationally-recognized program equips government technology professionals with the requisite tools to improve and demonstrate your leadership skills to best manage your organization.

Because career paths can rapidly change, PTI has expanded the program to allow graduates to be designated as either a:



**Certified Government CIO; or**



**Certified in Government  
Technology Leadership**

During the course of this twelve-month program (total of 240 contact hours to include three on-site classes, nine virtual class discussions, online coursework) we will address:

- Leadership styles
- Communicating for results
- Managing change
- Assessing organizational effectiveness

### Do I Have to be a CIO to Enroll?

No. Approximately one-third of the students who participate in each class are current CIOs, two-thirds of the students are not—they are typically Deputy CIOs or mid to high level IT professionals.

### 2018 program includes:

- **The East Coast Program**  
begins Thursday, May 17, 2018  
in New Brunswick, NJ
- **The West Coast Program**  
begins Thursday, June 14, 2018  
in Los Angeles, CA
- **A “Dual-track” program where students in the two courses will come together for nine virtual class discussions**
- **Each course will accept up to three representatives from the technology vendor community**  
(non-sales related positions)



**Register today**

at [www.pti.org](http://www.pti.org) or email

Dale Bowen at [dbowen@pti.org](mailto:dbowen@pti.org)

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**RUTGERS**

Center for Government Services

# Your Experience Makes this Program Stronger!

**What sets this program apart from the typical continuing education program?** One of the unique aspects of this PTI program is that the instructors treat the class as a *cohort group* of individuals who are willing and eager to share their experiences and insight with each other. The program instructors *encourage* and the students *value* the conversation and dialog that takes place during the Live and monthly Virtual classes.

## Live and Virtual Class Topics Covered Throughout this Year-long Program

### The Future CIO Leader

- Review of CGCIO program and coursework
- Class scan of the current IT leadership environment
- Pitfalls and opportunities
- Required skills
- Personal assessment

### Emerging Technologies and Leading Practices

- Cloud solutions
- Outsourcing
- Mobility
- Artificial Intelligence
- Autonomous Vehicles and Drones
- 311 and Citizen Engagement

### Organizational Assessment and Effectiveness

- Organization self-assessment and online exercise results
- Factors that make for healthy organizations

### Network Security, Managing Risk, Planning for Emergencies

- Leading practices (policies, procedures, awareness)
- Continuity of Operations Planning and response
- Risk mitigation
- Mobile Device Management/BYOD

### Human Resources and IT

- The new demographics of today's IT workforce
- Recruiting and retaining talent
- Succession planning/identifying leaders within the IT organization
- Quality of life for employees
- Unions and HR policies and HR culture

### Leadership Styles and Profiles; Communicating for Results; Digital Ethics

- Leadership styles and implications
- Effective communication—role-playing exercise
- Communicating with elected and appointed leaders
- Communicating with staff
- Communicating with the public

### Strategic Planning/Smart Cities and Counties/ERP

- Capital/infrastructure planning
- IT and Enterprise planning
- Managing expectations
- Scorecard and IT metrics
- Smart Cities and Counties
- ERP

### Managing Change

- Leading practices
- Applying past experiences
- The need for champions

### Time Management

- Techniques and tools to help better manage our time
- When to have an open-door policy vs. a closed-door policy

### Emotional Intelligence

- Learning your EQ
- How to recognize and work with others with various EQ styles
- How to develop and nurture staff using EQ techniques

### Big and Open Data

- Big vs. Open Data
- Data-driven decision-making
- Data Visualization/GIS

### Capstone Presentations and Graduation

- Students make their Capstone presentations
- Sign CGCIO Code of Ethics
- Graduation ceremony