

Strategic Communications

Certificate Program



SEMINARS

Each seminar is 2.5 hours in length and focuses on practical skills and application

- 1. Communication Planning and Content Creation for Public Organizations**
- 2. Public and Media Relations**
- 3. Websites for Constituents**
- 4. Digital Communications & Social Media**

TO PARTICIPATE

- Complete registration form on back
- Course # CELG-6150-SP18-1
- \$500 for 4 seminars
- All classes held at 303 George Street, New Brunswick
- Classes begin at 9:30 AM and end at 3:00 PM

RUTGERS

Center for Executive Leadership
in Government

MARCH 13 and 15, 2018

Leadership Certificate Registration Form



Complete your registration several ways:
Fax to: 732-932-3586

Mail to:
Rutgers, The State University of New Jersey
Center for Government Services
303 George Street, Suite 604
New Brunswick, NJ 08901

Center for Executive Leadership in Government
Phone: 732-932-6998 x603

Last Name:	First Name:	Job Title:
Address:	Please check one: <input type="checkbox"/> home <input type="checkbox"/> work	
City:	State:	Zip:
Phone:		
Email:		
Company:		
Name to appear on certificate:		

Course Title

Leadership Certificate Program	Fee: \$500
Course #: CELG-6150-SP18-1	
Dates: March 13 and 15, 2018	

Questions? Please call Cathy Marshall at 732-932-3640 ext. x641.

Payment Information

Check, voucher, or credit card information must accompany registration form.
Make payment and purchase orders payable to **Rutgers CELG**.

Payment Enclosed Purchase Order No. _____
(Include copy of P.O. with registration)

Credit Card Information

Name as is appears on card: _____

Card Type: Visa MasterCard American Express Discover

Credit Card Number: _____ Security Code: _____ Expiration Date: _____

Account Type:

Personal Credit Card Corporate -Co-
Name: _____

I certify that the information provided is complete and correct. I hereby authorize Rutgers University Center for Government Services to collect payment for the charges indicated above. I am aware of the cancellation and refund policies in regards to the courses listed above.

Authorized Card Holder Signature: _____