

## **RUTGERS UNIVERSITY CENTER FOR GOVERNMENT SERVICES 49th ANNUAL PUBLIC PURCHASING EDUCATIONAL FORUM**

### **EXHIBITOR INFORMATION**

**Wednesday & Thursday, May 2 & 3, 2018  
Golden Nugget Hotel Atlantic City  
Huron Avenue & Brigantine Boulevard**

**Would you like to reach over 250 New Jersey  
Public Sector Purchasing Agents???**

Rutgers University, Center for Government invites you to participate as an exhibitor at their 49<sup>th</sup> Annual Spring Educational Forum in Atlantic City.

This two-day conference, from 8:00 AM to 4:00 PM on Wednesday and 8:00 AM to 12:00 PM on Thursday gives you the opportunity to display your goods and explain your services to more than 250 purchasing agents from municipal and county governments, state and county colleges, school districts, as well as public authorities and utilities.

We have developed a Sponsorship Program, which, depending on the package selected, includes additional conference benefits such as premium exhibit location, increased visibility of the company logo, recognition on the sponsor board, and printed napkins at receptions as well as hotel benefits of one-bedroom suite upgrades, Golden Nugget Bathrobes, complementary valet parking and complimentary access to the health club and spa. See the following page for details. Two registrations are also included.

Basic exhibit space consists of one registration (Package 1) or two registrations (Package 2), an 8' X 10' area, one 6' X 2' table, one 110 standard electrical outlet and 2 chairs and wastebasket. There is a \$250 surcharge for oversized exhibits greater than 8' X 10'.

***As a special incentive, we have scheduled an informational session specifically designed for participating exhibitors conducted by experienced public purchasing professionals providing valuable insight to make working relationships with public sector employees more effective and efficient.***

For additional information on exhibitor sponsorships and exhibitor participation, contact:  
Kathi Cupano, Center for Government Services, Rutgers University: [cupano@rutgers.edu](mailto:cupano@rutgers.edu)

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## **BASIC EXHIBITOR PACKAGES**

### **PACKAGE 1      \$750**

- 1 vendor registration
  - Session participation
  - Lunch and breaks
  - 110 standard electrical outlet
  - 8' X 10' area
  - 6' skirted table
  - 2 chairs
  - Wastebasket
- (Note: There is a \$250 surcharge for oversized exhibits greater than 8' X 10')

### **PACKAGE 2      \$850**

- 2 vendor registrations includes:
  - Session participation
  - Lunch and breaks
  - 110 standard electrical outlet
  - 8' X 10' area
  - 6' skirted table
  - 2 chairs
  - Wastebasket
- (Note: There is a \$250 surcharge for oversized exhibits greater than 8' X 10')

## **SPONSORSHIP PACKAGE INFORMATION ON REVERSE SIDE**

## **COMMITMENT FORM ON LAST PAGE**

## **SPONSORSHIP PACKAGES**

### **PLATINUM SPONSORSHIP      \$5,000.**

#### **Conference Benefits**

- Exhibit table placement primary preference
- Logo on A/V screen between sessions
- Name included on Sponsor Board

#### **Hotel Benefits**

- 2 Complimentary one-bedroom suites
- 2 Golden Nugget Bathrobes
- 2 Passes to Golden Nugget Chairman's Club including  
Complimentary drinks & food from Tuesday 2:00 pm – Thursday 5:00 pm
- Complimentary access to Health Club & Spa for 2
- Complimentary valet parking

### **GOLD SPONSORSHIP              \$4,000**

#### **Conference Benefits**

- Exhibit table placement secondary preference
- Logo projected on wall behind table
- Name included on Sponsor Board

#### **Hotel Benefits**

- 1 Complimentary one-bedroom suite
- 1 Golden Nugget Bathrobe
- Complimentary access to Health Club & Spa for 2
- Complimentary valet parking

### **SILVER SPONSORSHIP            \$3,000**

#### **Conference Benefits**

- Exhibit table included
- Name included on Sponsor Board

#### **Hotel Benefits**

- 1 Golden Nugget Bathrobe
- Complimentary access to Health Club & Spa for 2
- Complimentary valet parking

### **BRONZE SPONSORSHIP         \$2,000**

#### **Conference Benefits**

- Exhibit table included
- Name included on Sponsor Board

#### **Hotel Benefits**

- Complimentary access to Health Club & Spa for 1
- Complimentary valet parking

**49th Annual Rutgers University Public Purchasing Educational Forum**  
**May 2 & 3, 2018      8:00 AM – 4:00 PM**  
**Golden Nugget Hotel, Atlantic City**  
**EXHIBITOR COMMITMENT FORM**

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Product/Service \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Name(s) of Individual(s) representing business at conference \_\_\_\_\_

List additional names on back

Basic Package 1: \$750

Basic Package 2: \$850

Platinum Sponsor: \$5,000

Gold Sponsor: \$4,000

Silver Sponsor: \$3,000

Bronze Sponsor: \$2,000

Oversize Exhibit: \$250

**Extras: (N/A for Reception Sponsors)**

\$55/day Additional Meals per Person  
Dates & # of additional meals needed: \_\_\_\_\_

\$650/event Additional Table

Signature of Commitment by Authorized Representative: \_\_\_\_\_

**Include payment information and mail to:  
Make checks out to Rutgers University.  
Deadline: April 14, 2018**

**Public Purchasing Educational Forum Vendor Services  
Rutgers University Center for Government Services  
303 George Street, Suite #604  
New Brunswick, NJ 08901-2020**

Payment Method:  Check  Purchase Order  Visa  Master Card  AmEx  Discover

Total \$ \_\_\_\_\_ Credit Card # \_\_\_\_\_ Expiration \_\_\_\_\_ Security Code# \_\_\_\_\_

Name/Entity on Card: \_\_\_\_\_

Signature \_\_\_\_\_