RUTGERS UNIVERSITY CENTER FOR GOVERNMENT SERVICES
50th ANNUAL PUBLIC PURCHASING EDUCATIONAL FORUM

EXHIBITOR INFORMATION

Wednesday & Thursday, May 1 & 2, 2019
Golden Nugget Hotel Atlantic City
600 Huron Avenue & Brigantine Boulevard

Would you like to reach over 250 New Jersey Public Sector Purchasing Agents???

Rutgers University, Center for Government invites you to participate as an exhibitor at their 50th Annual Spring Educational Forum in Atlantic City.

This two-day conference, from 8:00 AM to 4:00 PM on Wednesday and 8:00 AM to 12:00 PM on Thursday gives you the opportunity to display your goods and explain your services to more than 250 purchasing agents from municipal and county governments, state and county colleges, school districts, as well as public authorities and utilities.

We have developed a Sponsorship Program, which, depending on the package selected, includes additional conference benefits such as premium exhibit location, increased visibility of the company logo, recognition on the sponsor board, and printed napkins at receptions as well as hotel benefits of one-bedroom suite upgrades, Golden Nugget Bathrobes, complimentary valet parking and complimentary access to the health club and spa. See the following pages for details. Two registrations are also included.

Basic exhibit space consists of one registration (Package 1) or two registrations (Package 2), an 8’ X 10’ area, one 6’ X 2’ table, one 110 standard electrical outlet and 2 chairs. There is a $250 surcharge for oversized exhibits greater than 8’ X 10’.

As a special incentive, we have scheduled an informational session specifically designed for participating exhibitors conducted by experienced public purchasing professionals providing valuable insight to make working relationships with public sector employees more effective and efficient.

For additional information on exhibitor sponsorships and exhibitor participation, contact:
Kathi Cupano, Center for Government Services, Rutgers University: cupano@rutgers.edu
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SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP  $5,000
Conference Benefits
- Exhibit table placement primary preference
- Logo on A/V screen between sessions
- Name included on Sponsor Board

Hotel Benefits
- 2 Complimentary one-bedroom suites
- 2 Golden Nugget Bathrobes
- 2 Passes to Golden Nugget Chairman’s Club including Complimentary drinks & food from Tuesday 2:00 pm – Thursday 5:00 pm
- Complimentary access to Health Club & Spa for 2
- Complimentary valet parking

GOLD SPONSORSHIP  $4,000
Conference Benefits
- Exhibit table placement secondary preference
- Logo on projected on wall behind table
- Name included on Sponsor Board

Hotel Benefits
- 1 Complimentary one-bedroom suite
- 1 Golden Nugget Bathrobe
- Complimentary access to Health Club & Spa for 2
- Complimentary valet parking

SILVER SPONSORSHIP  $3,000
Conference Benefits
- Exhibit table included
- Name included on Sponsor Board

Hotel Benefits
- 1 Golden Nugget Bathrobe
- Complimentary access to Health Club & Spa for 2
- Complimentary valet parking

BRONZE SPONSORSHIP  $2,000
Conference Benefits
- Exhibit table included
- Name included on Sponsor Board

Hotel Benefits
- Complimentary access to Health Club & Spa for 1
- Complimentary valet parking

SEE OVER FOR “BASIC PACKAGES”
BASIC PACKAGES

PACKAGE 1   $800
1 vendor registration including lunch, 6' skirted table, 2 chairs

PACKAGE 2   $900
2 vendor registrations including lunch, 6' skirted table, 2 chairs
50th Annual Rutgers University Public Purchasing Educational Forum

May 1 & 2, 2019
8:00 AM – 4:00 PM/8:00 AM – 12:00 PM
Golden Nugget Hotel, Atlantic City
EXHIBITOR COMMITMENT FORM

Business Name______________________________________________________________
Address ____________________________________________________________________
Product/Service ______________________________________________________________
Contact Person ______________________________________________________________
Address ____________________________________________________________________
Phone _______________   FAX _______________   Email _______________________
Website ____________________________________________________________________

Name(s) of Individual(s) representing business at conference __________________________
List additional names on back

☐ Platinum Sponsor: $5,000
☐ Gold Sponsor: $4,000
☐ Silver Sponsor: $3,000
☐ Bronze Sponsor: $2,000

☐ Basic Package 1: $800
☐ Basic Package 2: $900

Extras: (N/A for Reception Sponsors)
☐ $55/day   Additional Meals per Person Date/s additional meals needed: _____ _____
☐ $700/event Additional Table

Signature of Commitment by Authorized Representative: _____________________________________

Include payment information and mail to: Public Purchasing Educational Forum Vendor Services
Make checks out to Rutgers University.
Deadline: April 12, 2019

Public Purchasing Educational Forum Vendor Services
Rutgers University Center for Government Services
303 George Street, Suite #604
New Brunswick, NJ 08901-2020

Payment Method: ☐ Check ☐ Purchase Order ☐ Visa ☐ Master Card ☐ AmEx ☐ Discover

Total $ _________ Credit Card # _____________________ Expiration ________ Security Code# _____

Name/Entity on Card: __________________________________________________________________

Signature__________________________________________________________________________